

AMBIDEXTROUS LEADERSHIP OF SAMRAAT GROUP IN REALTY SECTOR OF NASHIK!



Samraat Tropicano

Actual site photo

National and International Accolades and Awards Recognition:

A symbol of brilliant engineering and committed leadership, Samraat Group's success has been consistently recognized by world renowned forums since its introduction.

- Indian Power Brand - At Las Vegas USA and to be amongst 'The 100 Fastest Growing Brands in India' Yr 2016-17
- Navbharat Realty Business Award - Realty Business Award - 2016
- Leading TV CHANNEL - Real Estate Award - 2019
- The Economic Times - Promising Entrepreneur of India Award - 2019
- ISO Certification - One of the first builder and developer organization in Nashik to get ISO - 9001, 18001, 14001, 10002 & SA 8000.
- Crisil SME - rating - Crisil rating for financial transparency, 5 star Crisil rating for Samraat, Nucleus, 6 star rating for Samraat Tropicano
- Green Building Certification - Green Building Certification by Indian Green Building Council

Key Features

- 25% Growth of the Business year on year
- 20% Growth of the Happy Customers totalling to 3500 patrons
- 40+ Iconic creations
- 3500+ dreams Delivered
- 3.5 Million + Sq Ft project area completed
- 2.0 Million + Sq. Ft under construction

The Golden Triangle



Benefits of Nashik

- The Golden Triangle
- Samruddhi Highway connection Nashik Mumbai in less than 90 minutes and express way connection Nashik Pune in less than 120 minutes.
- Nashik Pune rail connectivity, second largest exporter of software, state with third highest number of operational SEZ, awarded Rank 1st as India's most promising smart city and India's 4th fastest growing city by the City Mayor Foundation,
- Wine capital of India and the best weekend destination for Mumbai and Pune, highest exporter of horticulture.
- Greater Nashik Metro and Neo-rail for interconnecting the city.
- High rise in Medical tourism.
- Best Air Quality Index in India.

paving the way for its growth. Similarly, Gupta affirms that the award contributed positively to the brand image of Samraat Group in Nashik.

The Strong Fundamentals behind success

The tagline of the group is "The Power of Imagination". The result of this imagination is innovation. Hence, the Samraat group believed that they could certainly raise the living standards of middle-class members of the society and so they began providing better facilities inside homes. As part of its innovative approach always, Samraat Group has brought many first to Nashik launching Samraat Tropicano - beach side residences, Signature - Sky Villas, Samraat Vrindavan -

celestial living, Samraat Amazon - living in the jungle and many such projects which were never heard in North Maharashtra.

Samraat Group believes in creativity and doing things differently and strives for perfection in everything it creates. The four-fold belief underpins their way of being: Superior quality across all products and services, People centric approach, Value based offerings and Customer delight culture.



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A wise man had once said that Limitations exist only in the mind, limitlessness lives in imagination It is this profound thought that has inspired me throughout my life and

become the basis of founding Samraat Group - a company that believes in the power of imagination. It is our belief in the limitlessness of imagination that has empowered us to constantly create pioneering life spaces that dare to go beyond the set standards and become benchmarks in their own right. Leading Samraat Group from the front, I am personally committed to deliver to you the best-in class living experiences created through the best utilization of human mind and technological prowess achieved and delivered through partnerships with the best of the brands from around the world"



Sujoy Gupta, C.E.O. and Chairman

The turning Point

Samraat Group started its business journey in 1998, and in 2007 it launched Dream Citi, which was awarded the prestigious title of 'Best Building of the Year'. Samraat Group was able to gain the much-needed exposure through this project and award, thus

Booking Benefits

- Guaranteed possession date
- Use of branded and quality products
- High Brand Value in Nashik because of quality deliveries
- Value for Money proposition in every project
- Maximum number of amenities
- Transparency

this real estate tycoon from Nashik has made his way from rags to riches. A job at the Security Press led his father to relocate to Nashik just after the partition of our country. However, Sujoy lost him at a very young age of 13. Gupta's dreams of making it big never left him, even as he tried to make a living doing petty jobs after losing his father. Working in hotels as a kitchen boy and odd jobs at the railway station, he launched his first project named 'Siddhant Gardens' in Palse village near Nashik in 1994 as a minority 3% partner. It was fate that Gupta lost all his savings in this endeavour and he went back to work, but now for a realtor. Ultimately, on 15th August 1998, he launched his first solo venture called 'Dream Complex' in Nashik and established 'Samraat Group' as a proprietorship company, which has grown into a mammoth conglomerate which boasts off its 25000 square feet of corporate office where it operates from and creating the first five star hospitality Courtyard by Marriott, Nashik owned by Samraat Group.



113 rooms, 3 banqueting facilities and 4 restaurants, the largest five start facility

Gupta explains the reason for his choice of real estate, "During the days when I worked odd jobs, Movie Trishul was my inspiration and I would always observe a realtor, sitting in a suit, who inspired me to work in this field and give my family a comfortable life. Therefore, entering the real estate sector was a conscious decision. I did not have any savings when I began my first project, so everything I am is only because of the love and support of Nashikites!"

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Courtyard By Marriott

Actual site photo



Samraat Amazon

In India, the real estate industry in general and its business models in particular are facing a transformation, caused by fundamental changes in technology, economy and society. While some of the players are following the trend, few corporates are riding the wave like a true Monarch! Samraat Group from Nashik, Maharashtra which operates in one of the fastest growing city in terms of real estate is one such perfect example of ambidextrous leadership in the real estate, hospitality and construction industry in the country.

Established in Nashik, Maharashtra with the right expertise and vision to change the landscape and skylines of Nashik two decades ago, Samraat Group introduced ground-breaking concepts and exemplary designs in Nashik. Samraat Group has masterminded and implemented 40+ landmark projects across Nashik with stunning success, winning market trust by always declaring the possession date of the project on the brochure and always delivering before the declared date, which paved the way for their future growth. As one of the few real estate companies in Nashik with a corporate culture and working at the forefront of technology, Samraat Group has a core competency of tapping world-class engineers, superior architecture and collaborating with world-class brands. With time, the brand has evolved into a symbol of excellence, magnetism and best quality across Nashik and Northern Maharashtra.

The Lion heart

It is aptly said that behind the organization which is the epitome of success, there is a strong leadership. Sujoy Gupta, CEO. and Chairman of Samraat Group, is the dazzling personality behind this massive success of the organization. His own story bears a strong resemblance to one of those starring in Bollywood movies. Despite growing up in a middle-class family,

SAMRAAT MILESTONE

• Dream Park - 1998	• Dream Flower, Dream Avenue, Dream Castle - 2008
• Dream Complex, Dream Heritage - 1999	• Dream Villas, Dream Nest - 2010
• Square A & B, Dream Vaastu, Dream Heritage B, Dream House - 2000	• Signature by Samraat - 2011
• Dream Gharkul, Dream Harmony - 2001	• Samraat Vrindavan - 2012
• Dream Mini Market, Dream Classy, Dream Royal, Dream Heritage C - 2002	• Samraat Tropicano - 2013
• Dream Niwas - 2003	• Samraat Symphony, Samraat Nucleus - 2014
• Dream Royal B & C - 2004	• Samraat Qubism, Samraat Gokuldham - 2016
• Dream City - 2006	• Samraat Apna Ghar - 2019
	• Samraat Amazon, Hotel Courtyard Marriott - 2020

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